

Happy Birthday America!

Please note that our office will be closed to observe Independence Day on Friday, July 3rd, 2009.

For all our St. Louis friends we hope you are staying cool in this heat. I just traveled back from Germany and really enjoyed the cooler weather over there. What a shock to come back to this Sauna called the Midwest.

Through July 31, 2009, we are offering a special discount on our over the telephone interpretation services for new customers. For a one time set-up fee of \$75, you will have access to 100+ languages, 24 hours a day, at \$2.00/minute. There is no minimum monthly requirement and no additional fees. For more information, please visit our web site www.AAATranslation.com and click under Phone Interpretation.

Have you been following the Midwest China Hub development? Give you one guess who has been handling the translations and interpreting! For detailed info about this development visit our local World Trade Center:
<http://www.worldtradecenter-stl.com/>

Below you will find some useful links to help you with your international endeavors.

Thank you for continuing to spread the word about our services and recommending our newsletters to your colleagues.

Please contact us at 636 530 1010 if you have any questions, complaints, sound-offs, contributions or compliments.

Have a very Happy 4th of July!

AAA Translation
www.AAATranslation.com

GLOBAL PRODUCT DEVELOPMENT

Globalization services is converging with software application development. Instead of two separate processes, we will see more and more integration of these areas, as silos are torn down across the enterprise
<http://www.lisa.org/Outsourcing.893.0.html>

CULTURAL TIPS

In Ireland, make business appointments in advance, but keep it in mind that the Irish are not very time conscious.

In Brazil, an important word to know is `jeito,' which basically means, "You do a favor for me, and I'll do a favor for you." Money rarely changes hands.

Worldwide, to minimize any possible embarrassment for the recipient of a business gift, accompany the gift with such words as, "This is not intended as a gift, but merely as a small memento of this visit."

Source: "Do's and Taboos Around The World" by Roger E. Axtell.

Twitter with us @ <http://twitter.com/AAATranslation> - the impact is profound.

CLIENT TESTIMONIAL:

IMPACT Group has used AAA Translation Over the Phone Interpreting service numerous times to make calls and obtain research in Brazil. We are always promptly connected with an interpreter for the requested language and with the help of Portuguese interpreters, we have been able to obtain specific information that would have been very difficult to request via telephone communication without this service.