

Dreier Technology of Stuttgart, Germany, Opening North American Offices in St. Louis

Global Company Builds Precision Measuring Instruments for Aerospace, Auto & Other Industries

MAY 11, 2006, ST. LOUIS, MISSOURI ... Dreier Lasermesstechnik GmbH, also known as Dreier Technology (<http://www.dreier-lasermesstechnik.de>) a global industrial products company in Stuttgart, Germany that tools precision measuring instruments for major manufacturers will open offices in St. Louis in June, 2006, to serve the firm's customers in North America.

Robert R. Heuermann, Jr. executive director of World Trade Center *Saint Louis*, and Susanne Evens, president of AAA Translation, Inc, made the announcement five weeks after Horst Dreier, CEO of Dreier Technology, conducted site visits in St. Louis to evaluate suitable locations for establishing the firm's new North American service center and training facilities.

"Obviously we are pleased that this leading global industrial company chose St. Louis," Heuermann said. "In addition to St. Louis, Dreier Technology considered locations in Chicago, Detroit and Canada for its North American facilities."

Dreier Technology will relocate a customer service and training manager from Stuttgart to offices at 17295 Chesterfield Airport Road in suburban Chesterfield in June, with plans to expand its staff and move to larger facilities in St. Louis County next year.

"Mr. Dreier told us that he is impressed with St. Louis' central location and proximity to other industrial cities in the U.S., and with the diverse office and industrial amenities available in the St. Louis region," said Evens, who is the 2006 president of the St. Louis-Stuttgart Sister City Organization. "He indicated that Dreier Technology has aggressive plans to expand its activities in the U.S.," she said.

Dreier and Dr. Manfred Ginter, a trade executive from Baden-Württemberg, met with executives from The Boeing Company, the St. Louis County Economic Council, AAA Translation, Inc., the St. Louis Regional Chamber & Growth Association and World Trade Center Saint Louis during their fact-finding mission.

Evens said, "The German state of Baden-Württemberg where Stuttgart is located is home for many industrial companies such as Dreier Technology that conduct business with U.S. firms. Mr. Dreier said he appreciates the fact that St. Louis and Stuttgart have enjoyed a long history of business exchange." A new business division of AAA Translation Inc. called International Business Development will assist in Dreier Technology's transition to offices in St. Louis.

The St. Louis-Stuttgart Sister City Organization is supported by the St. Louis Center for International Relations, a unit of World Trade Center *Saint Louis* that encourages business, cultural and educational exchanges with overseas organizations. (www.SLCIR.org)

World Trade Center *Saint Louis* is the region's leading international business services organization. A not-for-profit enterprise, it offers customized global market research and business intelligence services; conducts more than 40 trade events annually; renders access to international business resources; and coordinates education programs. It serves individuals, businesses and non-profit organizations in Missouri and Southern Illinois as a division of the St. Louis County Economic Council, a division of St. Louis County government.

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